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EMPLOYMENT AND TRADE STATISTICS OF SERVICE AND MERCHANDISE TRADE ESTABLISHMENTS

ALBERTA, 1953

Prepared by Alberta Bureau of Statistics,
Department of Industries and Labour,
Edmonton, Alberta.
February 10, 1955.

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REVIEW OF SERVICE AND MERCHANDISE TRADE REPORTS

A L B E R T A, 1 9 5 3

Questionnaires were circulated annually to all holders of Trades and Businesses licenses in the Province of Alberta and the data were tabulated.

The purposes of the survey are to secure reasonably accurate measures of the volume of business done in the Province annually and to secure reliable employment statistics. These statistics have been compiled on a regional basis to facilitate study by industrial and commercial firms. Names have been assigned to the seventeen regions for the convenience of those who are not familiar with census divisional boundaries.

Reports were received from about 70% of the firms licensed by the Department of Industries and Labour. The non-reporters were mainly small firms and their reports would not have changed the figures significantly except possibly in a few of the locations. Certain reports could not be assigned to specific census divisions but have been included in the Alberta totals.

A total of 77,353 working proprietors, salaried personnel and wage earners received $188,641,000 as personal income. Of the 77,353, there were 53,274 male and 24,079 female. Accounts to a value of $144,580,000 were outstanding at the end of the year.

Census divisions 6 and 11, containing Calgary and Edmonton respectively, reported the greatest volume of business. The Greater Edmonton area showed $280,000,000 worth of retail business as compared to $245,000,000 in the Greater Calgary area. In wholesale trade the Greater Calgary area led, reporting $295,000,000 in wholesale trade as compared with $285,000,000 in the Greater Edmonton area. Lethbridge, as might be expected from its relation to southern B.C. is the third major wholesale centre. Grande Prairie, in the north, is fast growing in importance.

Figures for smaller municipalities are available on request subject only to the proviso that information can not be released if it involves revelation of operations of individuals establishments.

Table 1. EMPLOYMENT AND TRADE STATISTICS BY CENSUS DIVISIONS, ALBERTA - 1953

EMPLOYMENT STATISTICS

Census Division	Firms Licensed	Firms Reporting	Working Proprietors Male	Working Proprietors Female	Withdrawals	Office Managers Male	Office Managers Female	Salaries & Wages Etc.	Clerical Male	Clerical Female	Salaries & Wages Etc.
	No.	No.	No.	No.	$	No.	No.	$	No.	No.	$
1. Medicine Hat-Coutts	656	448	412	62	1,269,135	109	21	469,071	208	167	750,649
2. Lethbridge-Pincher Creek	1,567	933	796	122	2,538,364	393	56	1,462,803	926	745	2,518,215
3. Brooks	302	189	160	23	423,864	26	2	79,931	34	26	86,980
4. High River-Carmangay	613	433	410	46	948,972	100	6	439,831	109	107	399,315
5. Hanna-Youngstown	271	181	165	23	403,635	34	7	90,380	28	39	108,435
6. Calgary-Drumheller	3,611	2,615	1,936	332	6,457,713	2,238	304	11,255,638	5,907	3,805	24,542,964
7. Coronation-Wainwright	608	418	376	59	949,386	77	22	229,238	79	97	262,139
8. Red Deer-Camrose	1,355	955	846	134	2,513,366	307	48	1,222,675	520	499	1,895,408
9. Rocky Mountain House-Jasper	452	313	253	56	547,002	70	21	356,697	160	162	429,484
10. Vegreville-Vermilion	902	596	495	78	1,077,987	222	29	878,697	309	194	747,741
11. Edmonton	3,263	2,163	1,640	264	5,407,849	1,497	270	8,848,458	3,722	2,869	17,159,101
12. Edson	320	194	157	33	344,182	44	15	200,988	39	43	157,910
13. St. Paul-Bonnyville	433	265	229	47	508,158	46	32	187,687	69	62	223,669
14. Athabasca	810	533	480	75	1,005,407	112	20	351,362	183	152	612,022
15. Peace River-High Prairie	369	224	183	40	533,587	39	13	158,273	47	55	181,357
16. Grande Prairie-Spirit River	661	414	344	70	890,195	131	33	483,953	196	143	740,752
17 Fort Vermilion-McMurray	82	56	35	11	51,904	15	-	48,688	18	8	41,596
TOTALS - - - - - - -	16,285	10,940	8,917	1,475	25,870,706	5,462	899	26,774,754	12,600	9,190	51,079,653

EMPLOYMENT STATISTICS (Continued)

Wage Earners Male No.	Wage Earners Female No.	Wages $	TRADE STATISTICS RETAIL $	WHOLESALE $	SERVICE $	OUTSTANDING ACCOUNTS $
758	391	2,263,174	32,405,921	8,431,504	1,417,787	3,071,138
1,695	745	4,935,467	75,614,280	41,184,796	4,041,023	7,179,197
160	80	447,045	8,797,520	193,227	445,610	572,182
585	144	1,489,348	24,122,449	905,753	963,963	2,671,871
123	41	308,787	8,316,567	211,665	615,376	440,791
10,611	5,100	37,029,582	288,397,032	298,761,675	22,823,367	60,574,324
241	154	645,719	19,927,638	749,824	1,116,796	1,021,955
1,440	760	4,345,503	78,279,035	10,471,720	4,904,184	5,472,001
605	397	1,272,620	12,728,091	1,365,053	2,119,673	1,153,540
775	158	1,864,012	27,102,855	10,184,920	1,402,314	4,246,769
7,019	3,828	24,444,268	299,687,034	295,405,663	25,368,035	51,329,661
553	126	2,067,329	11,590,201	2,575,565	1,052,403	581,228
204	57	474,404	12,265,174	1,326,149	1,275,704	619,889
368	116	878,984	22,212,001	985,187	1,139,108	2,404,117
592	152	832,455	11,521,318	5,919,343	892,808	1,155,489
560	256	1,598,896	20,297,458	6,926,750	1,402,179	1,955,281
6	10	18,499	1,459,174	50,127	97,114	62,363
26,295	12,515	84,916,092	954,723,748	723,053,809	71,077,444	144,579,866

Table II. EMPLOYMENT AND TRADE STATISTICS BY TYPE OF BUSINESS, ALBERTA, 1 9 5 3.

EMPLOYMENT STATISTICS

Business Type	No. Of Firms Reporting No.	Working Proprietors Male No.	Working Proprietors Female No.	Withdrawals $	Office Managers Male No.	Office Managers Female No.	Salaries, Wages, Etc. $	Clerical Male No.	Clerical Female No.	Salaries, Wages, Etc. $
Appliance and Radio Store	411	314	16	819,596	222	14	1,226,366	780	351	2,907,494
Coal and Wood Dealer	174	21	-	32,840	14	-	66,576	10	7	28,067
Clothing Store - Family	165	105	51	443,666	179	24	576,111	211	280	1,087,370
Clothing Store, Men's	158	129	12	467,668	62	2	257,220	186	77	660,375
Clothing Store, Women's	220	75	131	507,894	36	72	327,773	40	479	925,972
Country General Store	813	762	195	1,581,835	70	27	253,717	149	262	593,103
Department Store	102	53	13	212,655	367	58	1,929,097	664	1,448	4,540,088
Drug Store	310	244	31	1,227,851	131	43	670,714	256	451	1,467,274
Feed, Seed or Fertilizer Store	75	52	1	175,743	30	-	101,561	31	20	104,363
Florist	41	34	12	107,980	18	35	93,332	14	62	147,623
Fuel Oil Dealer	263	132	4	221,852	158	11	1,149,461	881	263	4,106,535
Funeral Home	46	33	5	182,179	16	5	106,494	14	5	42,277
Furniture Store	109	101	7	430,657	63	8	453,125	209	95	785,311
Garage and Filling Station	1,273	1,380	43	3,901,058	369	31	1,332,084	540	143	1,580,784
Grocery and Combination Store	1,120	928	206	2,362,766	431	73	1,789,728	1,193	887	4,056,206
Hardware Store	431	395	30	1,415,007	371	25	1,279,787	1,260	591	2,797,398
Jewellery Store	163	143	7	421,920	33	9	198,939	84	184	475,399
Lumber and Building Material Dealer	417	202	5	700,196	452	17	2,151,109	583	290	2,080,102
Machinery, Agricultural	394	429	12	1,364,033	234	13	1,056,110	663	168	2,946,036
Machinery, Industrial and Other	101	29	-	102,351	227	5	1,181,489	583	211	2,314,376
Meat Store	268	284	14	829,314	57	5	206,746	113	31	324,834
Motor Vehicle Dealer	321	231	5	898,884	494	13	2,619,939	1,529	453	5,948,791
Oilfield Equipment Supplies and Services	39	6	1	42,744	56	1	476,982	253	98	1,095,255
Paints and Varnishes	30	8	-	13,965	29	1	197,029	143	51	538,974
Paper Dealer (excl. publications)	26	7	1	28,484	38	3	232,126	168	108	448,400
Photo Finishing	102	85	13	271,601	13	-	70,178	30	48	128,419
Restaurant	834	875	230	1,804,133	132	141	646,444	65	279	522,588
Second Hand Store	43	39	6	62,642	1	-	2,000	1	1	4,461
Shoe Store	73	58	11	187,152	39	10	174,573	82	76	348,974
Stationery and Office Supply Store	78	32	6	175,892	65	23	433,527	292	111	1,157,179
Tobacco Store	64	41	9	136,248	35	5	117,888	65	118	391,386
Variety Store	151	93	56	277,830	45	14	264,610	61	510	852,376
Barber Shop	445	441	9	879,380	24	1	56,639	44	7	134,663
Beauty Parlour	244	49	197	348,169	2	21	40,419	9	52	137,569
Dyeing, Cleaning and Laundry	120	136	13	490,757	75	22	425,668	113	210	600,114
Entertainment and Recreation	245	233	25	441,023	48	18	149,177	50	29	80,559
Hotels, Motels, Cabins, Etc.	416	217	64	810,980	370	111	1,569,508	306	335	1,013,519

EMPLOYMENT STATISTICS (Continued)

Wage Earners			TRADE STATISTICS			
Male No.	Female No.	Wages $	RETAIL $	WHOLESALE $	SERVICE $	OUTSTANDING ACCOUNTS $
1,018	120	2,960,390	22,842,554	38,618,062	2,611,345	7,324,687
105	1	330,652	1,605,368	659,661	75,749	245,557
67	160	432,087	8,702,682	15,143,448	8,860	2,394,634
62	41	220,796	12,021,780	429,432	43,550	656,423
35	210	336,823	13,908,317	662,769	75,229	1,172,035
126	157	368,713	35,676,280	405,908	33,284	2,273,225
1,032	1,438	6,050,208	100,130,456	697,079	20,747	11,588,860
157	163	549,553	20,559,645	6,912,641	19,953	1,320,350
121	15	323,361	3,304,734	1,908,275	59,755	391,768
88	67	288,184	1,771,260	323,138	-	174,755
625	9	2,786,127	7,643,575	123,720,013	98,525	16,966,264
59	7	151,969	1,022,208	21,303	801,830	359,983
179	30	414,784	12,034,480	3,633,467	10,906	2,547,599
3,044	122	7,271,701	120,697,432	4,585,320	5,929,229	6,566,419
1,150	808	3,605,695	103,355,609	121,430,415	792,947	9,850,439
1,366	240	3,025,485	45,193,608	42,566,112	59,099	7,383,034
72	67	349,792	7,495,488	868,049	234,110	1,333,492
2,476	136	5,617,660	62,788,364	44,448,767	88,625	11,239,682
1,003	26	2,383,565	37,676,701	66,329,446	491,163	14,469,804
897	32	2,930,401	25,127,283	26,185,389	1,496,634	5,847,587
313	92	791,482	16,568,532	1,940,440	63,425	863,607
2,603	35	7,199,531	119,952,188	113,062,555	7,492,922	9,659,627
84	8	405,946	23,860,359	8,013,043	269,729	6,968,989
110	5	263,260	1,156,987	8,028,605	-	990,707
110	30	369,626	2,622,225	9,103,937	2,971	970,420
40	50	169,520	2,129,636	89,546	258,662	149,306
1,006	3,696	6,135,792	33,832,924	3,177,224	2,124,066	445,884
9	1	15,084	359,949	-	575	14,753
12	22	49,619	4,842,262	588,208	39,816	144,082
110	27	406,803	20,648,114	175,745	208,509	1,207,264
30	27	79,321	3,226,782	8,949,203	-	588,056
72	487	674,742	13,730,518	1,362,685	18,283	323,744
112	18	268,318	615,758	223,579	1,657,906	28,966
22	163	284,884	312,089	140,966	1,161,520	24,073
275	1,242	2,506,899	2,282,273	343,634	5,572,300	199,630
339	175	480,845	1,057,385	68,973	3,598,886	11,916
2,481	2,178	7,989,470	14,193,138	447,055	27,719,732	751,889

Table II EMPLOYMENT AND TRADE STATISTICS BY TYPE OF BUSINESS, ALBERTA, 1 9 5 3 (Continued)

EMPLOYMENT STATISTICS

Business Type	No. Of Firms Reporting	Working Proprietors		Withdrawals	Office Managers		Salaries, Wages, Etc.	Clerical		Salaries, Wages, Etc.
		Male	Female		Male	Female		Male	Female	
	No.	No.	No.	$	No.	No.	$	No.	No.	$
Tailors	59	55	7	94,326	5	2	29,191	5	3	9,883
Shoemakers	141	143	-	192,144	3	-	11,127	8	2	28,983
Plumbing and Tinsmith	148	136	3	553,042	102	3	633,498	280	108	1,051,007
Miscellaneous	307	187	24	652,249	346	33	2,216,692	632	286	2,615,566
T O T A L S - - - - - - - - -	10,940	8,917	1,475	25,870,706	5,462	899	26,774,754	12,600	9,190	51,079,653

EMPLOYMENT STATISTICS (Continued)

Wage Earners		
Male No.	Female No.	Wages $
35	30	156,118
71	10	168,115
1,246	3	3,963,659
3,533	367	12,139,112
26,295	12,515	84,916,092

TRADE STATISTICS

RETAIL $	WHOLESALE $	SERVICE $	OUTSTANDING ACCOUNTS $
338,234	24,921	426,516	28,786
558,976	374,605	284,051	43,144
9,967,524	22,402,682	5,041,657	6,641,190
38,910,071	44,987,509	2,184,378	10,417,236
954,723,748	723,053,809	71,077,444	144,579,866

Table III. EMPLOYMENT AND TRADE STATISTICS BY TYPE OF ORGANIZATION, ALBERTA, 1953

EMPLOYMENT STATISTICS

Type of Organization	No. Of Firms Reporting No.	Working Proprietors Male No.	Working Proprietors Female No.	Withdrawals $	Office Managers Male No.	Office Managers Female No.	Salaries, Wages, Etc. $	Clerical Male No.	Clerical Female No.	Salaries, Wages, Etc. $
Individual	6,574	5,650	1,044	15,339,225	762	259	2,213,635	1,422	1,549	5,141,681
Partnership	1,917	3,147	411	9,871,437	382	152	1,326,772	727	884	3,153,572
Incorporated Company	2,342	116	19	650,735	4,187	478	22,881,712	10,224	6,566	42,175,397
Co-Operative - Incorporated	100	3	1	9,219	124	10	334,521	226	186	603,786
Co-Operative - Unincorporated	7	1	-	90	7	-	18,114	1	5	5,217
T O T A L S	10,940	8,917	1,475	25,870,706	5,462	899	26,774,754	12,600	9,190	51,079,653

EMPLOYMENT STATISTICS (Continued)

Wage Earners Male No.	Wage Earners Female No.	Wages $
4,932	3,132	14,624,612
3,261	2,344	10,393,454
18,056	7,000	59,728,855
43	35	157,041
3	4	12,130
26,295	12,515	84,916,092

TRADE STATISTICS

RETAIL $	WHOLESALE $	SERVICE $	OUTSTANDING ACCOUNTS $
249,347,424	15,363,296	13,974,547	15,276,293
155,780,708	21,239,439	9,229,354	10,651,921
535,899,372	683,358,290	47,811,262	117,951,283
13,344,112	3,092,784	62,281	677,075
352,132	-	-	23,294
954,723,748	723,053,809	71,077,444	144,579,866

Table IV. EMPLOYMENT AND TRADE STATISTICS BY MAIN CENTRES, ALBERTA, 1953

EMPLOYMENT STATISTICS

City or Town	No. Of Firms Reporting	Working Proprietors		Withdrawals	Office Managers		Salaries, Wages, Etc.	Clerical		Salaries, Wages, Etc.
		Male	Female		Male	Female		Male	Female	
	No.	No.	No.	$	No.	No.	$	No.	No.	$
Greater Calgary	1,886	1,286	234	4,593,467	1,652	243	9,307,987	4,409	2,960	19,355,914
Greater Edmonton	1,713	1,231	204	4,477,369	1,781	256	9,686,124	4,846	3,254	20,522,038
Lethbridge	440	323	43	1,319,189	292	24	1,154,556	757	544	2,044,813
Medicine Hat	210	188	42	620,100	79	15	380,329	161	121	569,407
Red Deer	40	121	9	456,444	59	9	263,440	95	134	342,703
Wetaskiwin	79	60	13	210,778	45	10	179,690	53	31	200,602
Drumheller	79	68	10	309,359	36	10	135,520	21	55	115,143
Camrose	91	86	13	327,436	64	5	340,269	171	181	681,435
Grande Prairie	94	65	14	299,874	56	12	301,099	142	79	551,215
Stettler	76	57	14	211,963	16	3	55,837	51	36	170,442
Lacombe	77	78	8	261,405	33	2	103,038	56	21	168,403
Vegreville	57	46	4	158,462	29	3	90,193	40	33	108,841
Taber	61	62	3	266,753	11	-	34,901	18	26	80,529
Ponoka	69	57	5	188,829	19	2	66,798	38	31	137,869
Vermilion	52	39	7	138,513	20	7	60,169	22	16	75,568
St. Paul	50	43	9	142,706	24	27	120,194	44	32	144,289
Banff	63	50	10	208,279	42	15	221,531	32	93	166,788

EMPLOYMENT STATISTICS (Continued)

Wage Earners			TRADE STATISTICS			
Male No.	Female No.	Wages $	RETAIL $	WHOLESALE $	SERVICE $	OUTSTANDING ACCOUNTS $
7,661	3,735	27,673,560	244,619,951	295,312,729	17,260,179	57,415,489
8,582	4,183	29,894,330	279,516,517	284,974,879	23,476,312	50,209,988
1,143	471	3,373,908	43,517,686	39,970,212	2,585,439	5,084,274
570	288	1,727,139	19,733,273	8,083,541	799,693	2,135,968
341	257	1,191,071	17,171,347	5,673,554	1,651,060	1,761,023
213	87	617,442	12,692,749	436,660	740,506	395,233
122	54	396,710	6,411,892	2,346,050	334,131	446,246
278	154	972,048	11,670,397	782,812	646,882	526,870
352	162	1,125,714	9,022,949	5,815,412	573,689	1,119,873
133	69	364,068	10,456,142	1,484,144	228,265	990,780
125	46	346,469	5,657,673	212,647	341,125	319,681
76	40	239,589	5,314,482	954,942	336,627	239,483
94	69	301,393	5,180,695	184,772	259,415	330,124
95	30	245,738	4,996,018	852,320	289,052	259,269
67	30	212,447	4,580,022	250,035	165,953	261,397
99	7	212,187	4,755,399	1,071,731	649,046	219,648
375	390	1,094,446	4,014,849	76,699	2,609,501	296,982

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